

# RYAN LEACH

Experiential Event Curator & Creative Producer

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## PROFILE

Creative director specializing in immersive, concept-driven events that transform intimate spaces into cinematic, fully realized worlds. Experienced in atmosphere design, narrative pacing, visual storytelling, and guest experience—blending event production with film-set precision.

## EXPERIENCE

**Independent Event Curator & Producer** — New York City (2023–Present)

- Conceptualize, design, and execute immersive themed events from vision through live execution
- Produce recurring flagship events including Casino Night, A Night at Leach Manor (Halloween), and Ryan's Annual Holiday Gala
- Transform residential spaces into cinematic environments using layered lighting, décor, and sound design
- Direct guest experience with intentional escalation, pacing, and atmosphere
- Coordinate food and beverage presentation as part of visual storytelling
- Document events for portfolio, promotional, and press use

**Event Coordinator — Annual Charity Benefit Concert** — New York City (2022–Present)

- Coordinate annual live charity benefit concert held during the holiday season
- Oversee event logistics including scheduling, performer coordination, and production timelines
- Liaise between artists, venue staff, and event personnel to ensure smooth execution
- Support fundraising goals by structuring guest flow and live program pacing
- Contribute to the consistency and growth of the event across a three-year run

## SELECTED EVENTS

**Casino Night** — Intimate high-stakes casino lounge with cinematic lighting and curated cocktails.

**A Night at Leach Manor** — Immersive Halloween experience blending gothic fantasy and theatrical performance.

**Annual Holiday Gala** — Recurring winter celebration centered on warmth, tradition, and spectacle.

## RELATED CREATIVE EXPERIENCE

Filmmaker & Visual Artist — Direct and edit narrative films and music videos, applying cinematic principles to live events, with strong command of lighting, composition, pacing, and audience emotion.

Festival Operations Assistant — Bushwick Film Festival (2025)

- Supported screenings, guest flow, and live event logistics during festival programming

## CORE SKILLS

Experiential Design • Creative Direction • Atmosphere & Mood Creation • Lighting & Visual Styling • Guest Experience & Flow • Narrative Pacing • Décor & Spatial Design • Event Documentation • Brand-Driven Experiences

## SELECTED TESTIMONIALS

*"You're like the new Jay Gatsby."* — Attendee of Casino Night

*"I've never been to a party where I felt like it was a movie."* — Attendee of A Night at Leach Manor

## EDUCATION

Pace University — Film & Screen Studies (2026)